

**SURVEY NAME:** LOUISIANA 2<sup>ND</sup> CONGRESSIONAL DISTRICT SURVEY  
**SAMPLE SIZE:** 400 LIKELY VOTERS  
**FIELD DATES:** MAY 27 – JUNE 2, 2010

Hello, my name is \_\_\_\_\_ with Market Research Insight, a nationally recognized research firm. We do not sell anything; we just conduct various types of surveys for our clients. Tonight we are conducting a public opinion survey among voters who live in Orleans or Jefferson Parish in the Second Congressional District.

1. First, we have a few questions to be certain that we are including important groups of people in this survey. In the 2<sup>nd</sup> Congressional District, do you live in Orleans Parish or Jefferson Parish?

<b>PARISH</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Jefferson Parish	31%	24%	39%
Orleans Parish	69%	76%	61%

2. Regardless of how you are registered to vote, do you think of yourself as a Republican, a Democrat, or an Independent? (IF INDEPENDENT, ASK...) Do you lean more toward thinking of yourself as a Republican or a Democrat?

<b>POLITICAL SELF IDENTIFICATION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Democrat	58%	76%	33%
Independent Democrat	6%	5%	7%
Completely Independent	17%	14%	22%
Independent Republican	4%	2%	7%
Republican	15%	3%	31%
Total Democrat	64%	81%	40%
Total Republican	19%	5%	38%

3. In addition to being American, what do you consider to be your main ethnic background?

<b>ETHNIC BACKGROUND</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
African-American	57%	100%	0%
Ethnic Majority	39%	0%	92%
Asian (Vietnamese Or Other)	1%	0%	2%
Hispanic	1%	0%	3%
Other	1%	0%	3%

4. Would you say that things in the United States are moving in the right direction and getting better or off on the wrong track and getting worse? (CONTINUE WITH...) Do you feel strongly about that?

<b>DIRECTION OF UNITED STATES</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Strongly Wrong Track	33%	23%	46%
Wrong Track	11%	10%	13%
Uncertain	17%	17%	17%
Right Track	22%	26%	17%
Strongly Right Track	17%	24%	7%
Total Wrong Track	44%	33%	59%
Total Right Track	39%	50%	24%

5. Would you say that things in your own community are moving in the right direction and getting better or off on the wrong track and getting worse? (CONTINUE WITH...) Do you feel strongly about that?

<b>DIRECTION OF YOUR COMMUNITY</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Strongly Wrong Track	22%	22%	22%
Wrong Track	11%	11%	12%
Uncertain	16%	15%	17%
Right Track	30%	32%	27%
Strongly Right Track	21%	20%	22%
Total Wrong Track	33%	33%	34%
Total Right Track	51%	52%	49%

6. What do you consider the single, major problem facing the United States now? (PROBE)

<b>MAJOR PROBLEM FACING THE UNITED STATES</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Economy, Loss of Jobs, Low Wages	29%	29%	29%
Oil Spill, Dependence on Oil	19%	19%	20%
Lack of Leadership, Government Corruption, President	12%	10%	14%
Budget, Deficit, Spending, Taxes	10%	9%	13%
Crime, Drugs, Violence	7%	9%	4%
War, Terrorism	6%	7%	5%
Affordable Healthcare, Reform	3%	2%	4%
Illegal Immigration	2%	1%	3%
Race Relations	2%	2%	0%
Lack of Morals, Loss of Values	2%	1%	2%
Uncertain	4%	5%	3%
Other	5%	6%	3%

7. What do you consider the single, major problem facing the New Orleans area? (PROBE)

<b>MAJOR PROBLEM FACING THE NEW ORLEANS AREA</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Crime, Drugs, Violence	37%	38%	37%
Oil Spill, Environmental Disaster	24%	16%	33%
Economy, Loss of Jobs, Low Wages	11%	13%	7%
Corruption in Government, Lack of Leadership	9%	11%	7%
Katrina Recovery, Hurricane Protection	4%	5%	3%
Education, Schools	4%	4%	5%
Roads, Drainage, Sewerage	3%	4%	2%
Blight, Abandoned Houses	2%	3%	0%
Uncertain	2%	2%	2%
Other	5%	5%	4%

8. As I read a list of names, please tell whether or not you are familiar with each name. If you have never heard the name just say so. (RANDOM ORDER) The first/next name is Lambert Boissiere, III. (IF RECOGNIZE, ASK...) Do you have a favorable or unfavorable opinion of him?

<b>LAMBERT BOISSIERE NAME RECOGNITION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
No Recognition	29%	25%	34%
Favorable Recognition	25%	34%	13%
Neutral Recognition	39%	36%	43%
Unfavorable Recognition	7%	4%	10%
Total Awareness	71%	75%	66%
Hard Opinion Recognition	32%	38%	23%
Ratio Favorable/Unfavorable	3.6:1	8.5:1	1.3:1

9. The first/next name is Joseph Cao. (IF RECOGNIZE, ASK...) Do you have a favorable or unfavorable opinion of him?

<b>JOSEPH CAO NAME RECOGNITION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
No Recognition	6%	8%	2%
Favorable Recognition	54%	42%	69%
Neutral Recognition	32%	41%	20%
Unfavorable Recognition	9%	9%	9%
Total Awareness	94%	92%	98%
Hard Opinion Recognition	63%	51%	78%
Ratio Favorable/Unfavorable	6.0:1	4.7:1	7.7:1

10. The first/next name is Karen Carter Peterson. (IF RECOGNIZE, ASK...) Do you have a favorable or unfavorable opinion of her?

<b>KAREN CARTER PETERSON NAME RECOGNITION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
No Recognition	16%	14%	17%
Favorable Recognition	31%	34%	27%
Neutral Recognition	42%	45%	38%
Unfavorable Recognition	12%	7%	19%
Total Awareness	84%	86%	83%
Hard Opinion Recognition	43%	41%	46%
Ratio Favorable/Unfavorable	2.6:1	4.9:1	1.4:1

11. The first/next name is Don Jones. (IF RECOGNIZE, ASK...) Do you have a favorable or unfavorable opinion of him?

<b>DON JONES NAME RECOGNITION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
No Recognition	77%	70%	86%
Favorable Recognition	6%	9%	0%
Neutral Recognition	15%	18%	11%
Unfavorable Recognition	3%	3%	2%
Total Awareness	23%	30%	14%
Hard Opinion Recognition	9%	12%	2%
Ratio Favorable/Unfavorable	2.0:1	3.0:1	N/A

12. The first/next name is Juan LaFonta. (IF RECOGNIZE, ASK...) Do you have a favorable or unfavorable opinion of him?

<b>JUAN LAFONTA NAME RECOGNITION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
No Recognition	56%	49%	65%
Favorable Recognition	13%	18%	7%
Neutral Recognition	27%	31%	21%
Unfavorable Recognition	4%	2%	7%
Total Awareness	44%	51%	35%
Hard Opinion Recognition	17%	20%	14%
Ratio Favorable/Unfavorable	3.3:1	9.0:1	1.0:1

13. The first/next name is Cynthia Willard Lewis. (IF RECOGNIZE, ASK...) Do you have a favorable or unfavorable opinion of her?

<b>CYNTHIA WILLARD LEWIS NAME RECOGNITION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
No Recognition	8%	8%	7%
Favorable Recognition	37%	50%	20%
Neutral Recognition	32%	31%	33%
Unfavorable Recognition	23%	12%	39%
Total Awareness	92%	92%	93%
Hard Opinion Recognition	60%	62%	59%
Ratio Favorable/Unfavorable	1.6:1	4.2:1	0.5:1

14. The first/next name is Cedric Richmond. (IF RECOGNIZE, ASK...) Do you have a favorable or unfavorable opinion of him?

<b>CEDRIC RICHMOND NAME RECOGNITION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
No Recognition	27%	24%	31%
Favorable Recognition	23%	31%	12%
Neutral Recognition	38%	35%	42%
Unfavorable Recognition	12%	10%	15%
Total Awareness	73%	76%	69%
Hard Opinion Recognition	35%	41%	27%
Ratio Favorable/Unfavorable	1.9:1	3.1:1	0.8:1

15. If the election for Congress was held today, would you want to see Joseph Cao re-elected to Congress or would prefer someone else as your Congressman?

<b>RE-ELECT JOSEPH CAO TO CONGRESS</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Re-Elect Joseph Cao	46%	36%	60%
Prefer Someone New	29%	36%	19%
Uncertain	26%	29%	21%

16. In the upcoming Primary Elections for Congress in your District, do you plan to vote in the Democratic Primary, Republican Primary, or neither Primary?

<b>VOTING INTENTIONS FOR UPCOMING PRIMARY ELECTION</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Democratic Primary	61%	70%	49%
Republican Primary	14%	4%	28%
Neither Primary	9%	9%	9%
Uncertain	15%	17%	13%

17. (IF DEMOCRATIC PRIMARY VOTER, ASK...) In a Democratic Primary election for Congress held today, would you favor (RANDOM ORDER) Lambert Boissiere, III, Don Jones, Juan LaFonta, Cynthia Willard Lewis, Karen Carter Peterson or Cedric Richmond?

<b>TRIAL HEAT DEMOCRATIC PRIMARY</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Cynthia Willard Lewis	20%	24%	11%
Karen Carter Peterson	16%	15%	18%
Lambert Boissiere	10%	11%	8%
Cedric Richmond	8%	7%	9%
Juan LaFonta	5%	5%	5%
Uncertain	41%	37%	48%

18. In a General Election for Congress held today, which would you favor (ROTATE ORDER) Republican Joseph Cao or Democrat Cedric Richmond?

<b>GENERAL ELECTION TRIAL HEAT</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Republican Joseph Cao	51%	39%	67%
Democrat Cedric Richmond	26%	36%	13%
Uncertain	23%	26%	20%

19. In a General Election for Congress held today, which would you favor (ROTATE ORDER) Republican Joseph Cao or Democrat Karen Carter Peterson?

<b>GENERAL ELECTION TRIAL HEAT</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Republican Joseph Cao	49%	38%	64%
Democrat Karen Carter Peterson	30%	40%	16%
Uncertain	21%	23%	20%

**Thank you, that completes the opinion section of the survey. Now, a few questions for demographic purposes and we'll be finished.**

20. What is your age?

<b>VOTER AGE</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
18-34 Years	7%	6%	10%
35-44 Years	13%	13%	13%
45-54 Years	22%	24%	20%
55-64 Years	26%	27%	26%
65 & Over	31%	31%	31%

21. Which of the following categories includes your annual household income? Just stop me when I read the correct category.

<b>ANNUAL HOUSEHOLD INCOME</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Under \$20,000	21%	30%	8%
Between \$20,000 and \$40,000	26%	29%	22%
Between \$40,000 and \$60,000	20%	21%	18%
Between \$60,000 and \$80,000	14%	8%	22%
Between \$80,000 and \$100,000	6%	4%	8%
Over \$100,000	14%	8%	23%

22. And, your gender is male or female? (CONTINUE WITH...) Are you employed outside the home?

<b>GENDER AND EMPLOYMENT STATUS</b>			
	<b>Total Voters</b>	<b>African-American</b>	<b>Caucasian &amp; Other</b>
Employed Male	26%	21%	32%
Not Employed Male	18%	18%	17%
Employed Female	32%	33%	31%
Not Employed Female	24%	27%	20%

**This concludes our survey. Thank you for your time.**